**Campaign Video Group Project**

25 points Video Quality – “Presidential candidate” is dressed professionally to make him/her stand out. Audio and visuals are clear.

25 points Creativity – Video is entertaining and creative.

25 points Teamwork/Time on Task – All team members used class time wisely and turned in this planning guide sheet.

25 points Types of Propaganda – At least two types of propaganda are used in the video. Somewhere in the video (beginning or end), a team member describes the types of propaganda that were used.

**Video Planning Guide**

Each team member must be assigned at least one role or task during this project. Please record each person’s assignment(s) below.

Team member: Role(s):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Below please list and describe the types of propaganda which will be used in your video.

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Below please record the script for your commercial.

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